

Supporting Community Members in Need of Help

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US unemployment exceeds 10%. We've always recommended community involvement - but if your business isn't struggling right now it's more important than ever to give back. Here are some ways to help those in need.

Organize a Food Drive



When news of the pandemic first hit, some people stocked up on food. These people may have excess food now - while others in the community can't afford food at all. A food drive can get that food to food banks, where it's needed most. Offering contactless food pickup from porches may increase participation. Make sure food safety standards are followed by those who donate and your shop!

Promote Local Restaurants

Nationwide, transactions at sit-down restaurants are down over 30%. Many of them may be forced to close their doors forever. You can help keep those dining options available in your community. Partner with local restaurants to promote dine-in, takeout, contactless delivery or gift cards for future use to your customers. They will likely be happy to offer promotional pricing!



Help Local Children Receive Education



Many school districts are teaching students remotely for at least some days during this coming semester. This is creating childcare and technology challenges for families across the country. If this is happening in your area, supporting nonprofits providing low-cost childcare and laptops helps to ensure that all children are supervised and educated during a tough time for our country.

"Act as if what you do makes a difference. It does."

-William James



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