

Three Actions to Take When Stay-at-Home Orders End

Your shop may have been open during the coronavirus pandemic, but most people were stuck at home for the last month.

Many states are beginning to lift stay-at-home orders in May.

Here's how to build your car count as people begin to get back to living their lives.

Always bear in mind that your own resolution to success is more important than any other one thing.

Abraham Lincoln



Offer Contactless Service

States are opening, but people are still worried about getting coronavirus. Every day, food and service providers are reminding your customers of the danger by flooding their email with offers of contactless service. Make sure to explain how you'll keep customers safe when working on their vehicle and when taking payment for the work.



Emphasize Must-Have Maintenance

Much of the economy has paused over the last few weeks – businesses and individuals have postponed major purchases while they wait to see how the economy will fare. This means people are most likely to want essential maintenance and repair right now, rather than optional services to extend the life of a vehicle.



Help Your Community

Every community has been affected by this crisis. Finding a way to contribute your time and services is good for your community and your reputation. Collect food for your local food pantry. Offer discounted service to those volunteering in your community. Offer on-site oil changes for healthcare workers at your local hospital.



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