

Efficiency is Profit: Five Ways to Organize Your Shop

Every decision or process that helps you fix cars more quickly without sacrificing quality will lead to higher profits. If you're busy, you can fix more cars; if you need more customers, you can lower your prices without reducing your margins.

Here are five ways to get more done in less time in your shop.

If I had six hours to chop down a tree, I'd spend the first four hours sharpening the axe.

Abraham Lincoln



Keep Your Shop Floor Organized

If every part of your shop isn't planned, every technician is losing thousands of steps of efficiency each day. Are your parts stored in the best place? Is there a process for where cars are parked? Are shared parts centrally located?



Keep Your Toolboxes Tidy

Technicians should always know exactly where every tool they use is currently located. That means their toolboxes should be kept organized, and that shared tools should always be returned to a labeled resting spot when not in use.



Keep Your Calendar Handy

Always plan your work based on the labor you have available in your shop. Know how many billable hours of work each technician can produce. Both service managers and technicians should be able to easily see incoming work.



Keep Your Technicians Informed

Don't rely on verbal communication to let your technicians know what they need to know to be efficient. Technicians should know exactly where to look for parts that have arrived, repair orders that have been approved, or schedule changes.



Keep Your Marketing Focused

Believe it or not, your marketing impacts your shop's efficiency. Market for the work you need to maximize your productivity. If your shop is configured for major repairs, you might not want to focus on small jobs in your marketing. If you have an express lube that isn't full, focus your marketing efforts there.



<http://www.repairshopwebsites.com>



Call us at **1-855-345-6363**