

Have you ever wondered how many phone calls are being driven by your website?

How many of those calls lead to appointments and sales?

How many could be leading to sales, if the calls were handled differently?



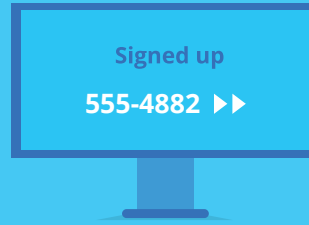
REPAIR SHOP CALL ANALYTICS

Repair Shop Websites' Call Analytics platform can help you answer all of these questions! Unlike web analytics platforms, RSW Call Analytics provides the data to prove that our sites drive sales, not 'hits' or 'visits'. You can also listen to these calls to evaluate service quality and sales techniques. Best of all it's incredibly easy to use!

REPAIR SHOP 
WEBSITES



1



When you sign up, we'll provide you with a local number specifically for your website. This number will be forwarded to your shop.



2



When customers call this number, metrics on the call will be tracked. You'll know the number that called, if the phone was picked up, and how long the call took.



3



Calls are also recorded, and clicking on the caller's phone number will allow you to listen to the call!

With RSW Call Analytics, you can easily see if your shop is missing phone calls and if your service writer is providing great service to your customers. You can also tie specific customers to your website, allowing you to see just how powerful your website is!

To learn more about how **CALL ANALYTICS** will bring your shop more business, please call us at **855-215-3992** or visit **www.myrsw.com**.